

IMS Update

(Washington DC) -- Interactive Media Systems, Inc. is pleased to announce a variety of new products for its MM/1 line, including an accelerator card that almost triples the speed of the system and provides additional I/O. Also available is support for floptical drives and new word processing and telecommunications software.

See your ChicagofEST MM/1 vendors for more information on these products.

Some highlights: The MM/1 now supports SCSI floptical drives. These inexpensive drives have removable platters that hold 20 MBytes of information per platter. Each platter is less than \$30. Backing up hard drives is easy, plus you can store large amounts of sound files and graphics files in "near-line" storage. Access speed is comparable to a slow hard drive. In the near future, look for support for larger capacity platters.

The MM/1 will soon support CD-ROM drives. Tools will be available probably this summer which will allow the knowledgeable user to access the wealth of information on CD-ROMS.

New sound software will be available that lets you cut and paste sounds, edit them in other ways including amplifying and filtering, and so on. Will support formats popular on the MM/1, Color Computer, Mac, and PC.

New paint program from Strongware, created with his new utilities, show you how simple and effective programming on the MM/1 can be -- and how useful and fun, too!

Look for continued new products from SubEtha.

StGNet for OSK should be available this summer! This is a major new product for OSK.

RCIS bulletin board system from Steve Rottinger should be available this summer. Ask for details on this exciting product at the IMS booth.

Too much more to mention!

Restructuring. IMS, Inc. has undergone a lengthy restructuring of manufacturing and shipping procedures, expected to be in place June 1 with the availability of new, streamlined configurations for the MM/1, greater IMS representative involvement, faster shipping times, and increased product availability.

Also improving will be mailings and office hours, which, starting in May, will be Monday through Friday, 11:00 am - 3:00 pm for the Washington office. Representatives nationwide will also be posting and/or announcing their office hours during May, to kick off the summer sales cycle.

About delays. Since last Fall, IMS's subcontracted manufacturer has changed our salesperson and its procedures, leading to lengthy delays in being shipped its board-based products and PALS. These delays have helped up shipment of products to customers. Over the last six weeks, many of these delays have been worked around by IMS with the help of a Maryland consultant who has provided outstanding service to MM/1 customers.

These delays continue to be worked around. All outstanding hardware orders are expected to be shipped by June 1, with most being shipping during the first ten days of May.

Changes made include: moving PAL burning operations to a reliable source; eliminating serial ports from the CPU board, making them available from various third-party vendors; streamlining of product line; creation of new documentation to help the customer get the most out of the MM/1; improved involvement of many IMS representatives, including William Wittman, Jr. of New York, Warren Hrach of San Diego CA, and David Graham of Enid OK.

Challenges ahead include: involving representatives in stocking of IMS products to ensure timely delivery; better communications with customers concerning the wealth of products available for the MM/1; opening new, lucrative markets for the MM/1 to help ensure its long life and success.

We look forward to your support during the next couple of months as IMS finalizes these changes and ships all remaining back-ordered products. We encourage your written suggestions.

IMS, Inc.
1840 Biltmore Street NW Suite 10
Washington DC 20009

202-232-4246 M-F, 11 am to 3 pm (starting May 1, 1993)

We receive hundreds of phone calls each week. If you can write to you, we would appreciate it greatly; it will help us focus better on changes we're making to improve shipping, service, and products.

Don't forget to put your name on the list for a new MM/1. Support the community of MM/1 owners by becoming one yourself! Ask anyone who owns one how fun they are, and how productive and sensible a computer can be.

No money down.

Deliveries vary depending on orders and configuration.

Most back-ordered products will be delivered by June 15, 1993.

Thank you for your understanding -- the system is popular and we're working hard to get it out to as many folks as possible.