

I am writing you on behalf of The Glenside Color Computer Club. We are an old established club that has existed for nearly ten years now. We have come up with a new and (I feel) exciting idea. We are calling it the Glenside Plan. This plan consists of free advertising in our monthly newsletter and the opportunity to have software and/or hardware demoed and reviewed in our newsletter. Last year we made a decision to extend our membership to the entire Coco community and towards that end we paid for a booth in Atlanta to offer memberships to everybody. Our dues are low (\$12.00/year) and we are committed to put out 12 newsletters a year. We are a non-profit club and we are a support group. I am helping coordinate the Glenside Plan and am the person to contact with questions. Whether or not you decide to become a member of the Glenside Plan we offer free advertising to all vendors as of now. This may change in the future if postal rates continue to increase. Quite simply stated the Glenside Plan consists of:

1. The opportunity to advertise for free.
2. The chance to support the Glenside club by offering a discount to its members (to date 10-20% on software and 5-10% on hardware is the average).
3. The chance to have your products reviewed in our newsletter (which we also share with other clubs).
4. The chance to have the same products demoed at our meetings.
5. The opportunity to help support the whole Coco community by lending your support to a national (actually international) club.

You are not required to offer a discount in order to join the plan but we are requesting that you seriously consider it. It is solely up to you. By offering our members a discount you help us sell our club to users and increase our newsletter's distribution. This way everybody gains. Typically discounts are a percentage straight across the board with the exception of sale prices. As of Dec. 1991 our club had a total of 112 paid members. We hope to increase this substantially this next year. Towards this end we are working on several avenues towards the gaining of new members. We have been called the most active of the remaining Coco Clubs in existence. We may also be the largest. I do know that we are very committed to the Coco. If you are interested in helping the Coco remain a viable computer in the 90's and want to help support the Glenside Club I urge you to consider joining the Glenside Plan. I have enclosed a self addressed stamped envelope for your reply, please do take the time to reply. It is very costly to make a mailing like this only to have it ignored. Even if your response is negative it will help to keep us from wasting the clubs funds in future mailings if you do not wish to support the Glenside Plan. Thank you for your time and I look forward to hearing from you soon.

I remain,

Carl J. Boll, VP The Glenside Color Computer Club
6242 S. Menard Ave.
Chicago, Ill. 60638
312-735-6087

P. S. I have been asked in the past about "corporate" memberships. We do not at present have memberships for vendors but we do have quite a few members who are vendors. In other words, you can join the club as a Coco user since you most certainly are or have been one for years. We make no distinction between vendors who are members and those who are not. As I mentioned before, dues are \$12.00 a year. If you wish to join the club Send your dues to:

Tony Podraza, President The Glenside Color Computer Club
119 Adobe Circle
Carpentersville, Ill. 60110-1101