

the world of **68' micros**

Support for Motorola Processors

So you still use your faithful CoCo. Or maybe you took the plunge and now have a 68000 based OS-9 machine. What do you do for support?

"the world of 68' micros" was created to answer that question. There is support for the Color Computer and OS-9 topics with good coverage of all areas. Several readers have commented on the very good blend of articles covering all aspects of computing.

We have a good variety of authors and support from major manufacturers. Ed Gresick of Delmar Co. will be contributing articles on the System IV and V computers (PT68K) and OS-9/68000. G-Windows will be covered.

But let's not forget that the CoCo is far from dead! Our ad rates are very reasonable, and you will reach most of the die-hard CoCoists as well as a lot of new CoCo enthusiasts.

In fact, I will help you out by giving the special ad rates mentioned in this flyer and can *guarantee* you will get a response. **If you do not sell enough software to cover your ad cost, I will refund your ad price.**

In support of the magazine, there is a disk service. The disk is in a dual DECB/OS-9 (CoCo OS-9) format. Most OS-9/68000 based computers can read the CoCo OS-9 format.

The disk contains the code for all programming articles in the magazine. **We will also be putting selected shareware/freeware/public domain programs on the disk occasionally.** An example is the September 15, 1993 issue, which has telecommunications software for DECB, OS-9, and OS-9/68000 on it along with the regular content.

For the latest software, hardware, and news concerning Motorola Processors, the Tandy Color Computer, PT68K, Delmar, FHL, and Microware's OS-9, get "the world of 68' micros"!

Advertising Rates:

First Time Advertisers:

(Limited to three insertions)

1/6 page (2"x4") - \$10
1/4 page (3 1/4"x 4 1/2") - \$16
1/2 page (6 3/4"x 4 1/2") - \$30
Full page (6 3/4"x 9 1/4") - \$55

Regular Rates (as of 11/01/93):

1/6 page (2"x 4") - \$15
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1/2 page (6 3/4"x 4 1/2") - \$35
Full page (6 3/4"x 9 1/4") - \$60

At any time, pay for two ads at regular rates in advance and get the third ad at half price! Ask about yearly contract rates.

Publishing Schedule:

"the world of 68' micros" is published eight times per year. The below dates are the targeted delivery dates. All ad copy/articles are due no later than 45 days in advance of the targeted date.

01 August
15 September
01 November
(Christmas ad issue)
15 December
01 February
15 March
01 May
15 June

Subscription Rates:

"the world of 68' micros" is \$4.00 per issue or:

U.S. and Territories:
\$23/year, \$12/six months
Can/Mex/APO/FPO:
\$30/year, \$16/six months
Other Countries (air mail):
\$40/year, \$20 six months

microdisk is \$6.00 per issue or:

\$40/\$20 (US)
\$45/\$23 (Can/Mex/APO/FPO)
\$55/\$28 (Other Countries - air)

FARNA Systems also provides full publishing and marketing services for software, hardware, and publications.

Marketing:

We are interested in assisting with marketing or marketing your products for you. Marketing deals are negotiated on an individual basis- inquire if interested.

Typesetting and Printing:

You can have us typeset your manuals or publications for as little as \$10 per 8.5"x11" page. We provide a "master" laser printed copy for you to reproduce, or can provide printed and fully assembled manuals in a variety of bindings and formats.

Third Class Mailing Service:

Do you have 200 or more pieces of mail to send out? How much is your time worth? Generally, we can copy and send items at about four cents over the cost of first class mail. That's only \$8 to have someone else do your work! Send a sample of what you need sent for a quote. While you're at it, why not let us typeset the item also? This is a great, money saving way to have those catalogs and sales flyers sent out- by someone else!